



Prevent Child Abuse Arizona™

January Newsletter

Together, we are making
STRONG strides into
the New Year!



Donor Highlight

Lynn Kent



Lynn Kent became affiliated with Prevent Child Abuse Arizona in early October 2018 when she attended a real estate gifts class at PCA Arizona on strategies sellers can use to save on capital gains taxes while benefiting the community. Later that month, Lynn and our Development Director Rebekah Prieto attended a training hosted by the Women's Council of Realtors on growing a real estate business through strategic philanthropy. Although the two were sitting at opposite ends of the

room, a serendipitous turn of events brought the women together. When Lynn spotted Rebekah, she wrote a generous donation check and planned to send it

with Rebekah at the end of the presentation. Before the training adjourned, the group pulled two names from a hat to win a gift card for a coffee date. Lo and behold, Lynn and Rebekah were each drawn and offered an opportunity to connect. At that moment, Lynn presented the check, which will go to support the continued efforts of ensuring children grow up happy and safe.

“I have always wanted to be able to have a positive effect on the area I live in. As a Realtor, I am becoming more familiar with some of the issues that the families in our area face. While this is an amazing place to live, the price of owning a home continues to rise. I'd love to find a way to help lower-income families get into homes of their own. Having that security goes a long way to reduce stress in one's life, which in turn makes a better life for children. Prevent Child Abuse Arizona offers so much to families and children in this area. I see proof of it just through our giving at BloomTree Realty. The main reason I decided to give to Prevent Child Abuse Arizona is because our children's voices are seldom heard and they are the ones that need us most. Kids rely on their families for everything, and if their families are not providing that for whatever reason, then someone needs to step in and fill that void. Prevent Child Abuse Arizona goes one step further and teaches families how to cope when there are problems so children are not negatively affected. Spending time talking with Rebekah over coffee and hearing how much Prevent Child Abuse Arizona means to her, it's hard not to be inspired!”

Lynn, we are so grateful for your investment in the lives of Arizona's children. Your commitment to the families in your community shines in your work and your generosity in giving back. **Thank you!**

[Read More of Lynn's Story](#)

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Impact Story



5th Annual ACEs Summit: Becoming a Trauma Informed State

December 11, 2018

Presented in Partnership By:



Governor's Office
of Youth, Faith
and Family



2019: Trauma-Informed and Stronger than Ever

On December 11, 400 invitees gathered at the The Scottsdale Resort to learn, listen, and collaborate at the 5th Annual ACEs Summit. First Lady Angela Ducey, Governor Doug Ducey, and Dr. Bruce Perry led the conference, each making convincing and inspiring cases why Arizona must prioritize becoming trauma-informed.



[Watch the Recording](#)



Prevent Child Abuse Arizona was a partner in making this event happen. Our Training Director, Claire Louge, led the planning and collaborated with the ACE Consortium and the Governor's Office of Youth, Faith, and Family to determine logistics for the various panels and participants. Maria Fuentes, Director of the Governor's Office of Youth, Faith and Family, declared, "This event could not have happened without Claire!"

We are so grateful for our partnerships and those who are doing powerful work

in not only recognizing trauma, but increasing opportunities for children and families to heal.



Executive Director Becky Ruffner's thoughts on the 5th Annual ACEs Summit

Dr. Bruce Perry first visited Arizona to speak more than 20 years ago at the invitation of our executive director, Becky, to present his brain development research at the 1996 Child Abuse PREVENTION Conference.

Over two decades later, Becky was impressed by the work of key leaders in Arizona to take us all a step further. First Lady Angela Ducey and the Governor's Office of Youth, Faith and Family Director Maria Fuentes have been remarkable and inspiring in their efforts to push the trauma-informed Arizona initiative forward for the benefit of all Arizona families and children. Marcia Stanton, who hosted the first ACE Summit five years ago, has made this initiative possible through her decade of effort in creating the ACE Consortium. We are so grateful for those Arizona professionals leading the way for Arizona children and families.

We invite you to listen to Dr. Bruce Perry's speech in [this video](#). As a true veteran in brain science, he brilliantly depicts how trauma interrupts a child's development with lasting consequences.

[Read More on Becky's Thoughts](#)



Fundraising



Have you considered including Prevent Child Abuse Arizona in your estate plan?

Estate planning that includes a charitable gift provides a unique way for you to help ensure the **longevity** of our organization and its mission. You can be a part of our future by leaving a legacy of care and commitment to children in our state when you include Prevent Child Abuse Arizona in your estate plan today.

2019 marks our 30th anniversary in our work to prevent child maltreatment and **we need your help** to ensure this important work will continue for the next 30 years and beyond.

We are kicking off the year with a Legacy Campaign, dedicated to our Founding Director, Rebecca Ruffner, and **we challenge you** to consider committing to the mission of ensuring children grow up nurtured, happy, and safe by including Prevent Child Abuse Arizona in your estate plan.

Not sure where to start? Contact Rebekah at rebekah@pcaaz.org or (928) 445-5038.

Visit our Planned Giving Website



Each year, **Mosharrafa Plastic Surgery** hosts a gala which benefits local nonprofits - Prevent Child Abuse Arizona is one of the select three that will receive funds from fun and funky event. Grab your bell-bottoms and platform shoes and get groovy with us as we celebrate and raise awareness and much-needed funds. A mix of philanthropy and fun, this is a night you'll remember -- so join us!

Purchase Tickets



Today in Prevention



Healthy Families Arizona 2018 Evaluation Report

Raising kids today is one tough job! And Healthy Families Arizona is our state's most powerful partner in prevention. Every day, new parents in Arizona get encouragement, safety tips, help, and parenting mentoring from a trained home visitor with the Healthy Families Arizona program. Extensive research on this effective early childhood strategy has shown that even parents whose own childhoods were abusive can be safe, nurturing and supportive parents with a little help at the right time.

Consider the Facts:

- 96% of 4,330 families served had no substantiated child abuse or neglect in 2018.
- There was a 20% increase in mothers higher education and employment after 2 years
- 40% of families enter the program with a history of substance abuse. One year after enrollment, only 6% report substance abuse.
- Improvements in:
 - Personal Care
 - Depression
 - Parent/Child Interaction
 - Parenting Efficacy
 - Problem-Solving
 - Home Environment

- Parent Satisfaction
- Parent Utilization of Resources

Prevent Child Abuse Arizona proudly supports Healthy Families Arizona.



Want to learn more about our organization?

Schedule a tour!



Thank you for your continued support. Together, we can make a difference in the lives of Arizona children.

Prevent Child Abuse Arizona is shifting the public conversation about child maltreatment so that prevention is the priority. We provide training, parent education and prevention services for families, foster parents, child welfare professionals, social service providers, law enforcement, court personnel and the public.

Connect to us on Social Media



As a 501(c)3 organization, Prevent Child Abuse Arizona is eligible to receive bequests. Please contact Rebekah Prieto at rebekah@pcaaz.org if you would like to discuss including Prevent Child Abuse Arizona in your legacy.

