



Prevent Child Abuse Arizona™

November Newsletter



As the holiday season approaches, we are feeling so thankful for you, our donors and supporters. Prevent Child Abuse Arizona wants you to know that we greatly appreciate your connection with our work statewide.

Our mission to shift the public conversation about child maltreatment so that *prevention* is the priority could not happen without you!

[DONATE](#)



October Highlights

Donor Highlight - The Giving Trunk



On October 17, 2018 the Yavapai Family Advocacy Center (a program of Prevent Child Abuse Arizona) was pleasantly surprised with a generous gift from The Giving Trunk Inc. Terri Arenas, the Founder and President of Giving Trunk, arrived at YFAC with her daughter, Mia Belk, and husband, Ramon Arenas, to deliver diapers, clothing, sandals, bags, undergarments, and a check for \$1,000 towards a much needed cover for the advocacy center's playground, used by child victims of family violence. Sometimes, victims escape from a bad situation with nothing but the clothes on their back, but those clothes are needed as evidence. The clothing that the Arenas family provided will ensure that victims are covered and comfortable in those situations.

Both child and adult victims are brought to the center 24/7 by law enforcement or protective services after a traumatic life event. They are almost always feeling emotionally overwhelmed, hungry, tired, and unsure how to take the next step toward healing. The advocacy center offers a place of safety, support, and comfort in these difficult times, as well as offering assistance in navigating the investigation process. There is never any cost for the client. YFAC relies on the support of the community, local government, and caring individuals, like the Arenas family, to ensure they are able to continue offering these services.

Terri Arenas retired from the Gilbert Police Department earlier this year after serving for over 20 years. During her time with Gilbert PD, she worked firsthand with children who had been victims of sexual abuse and sexual exploitation. A survivor of child sexual assault herself, she felt compelled to raise awareness, support family advocacy centers, and help ensure children's voices are heard. With that, the vision of Giving Trunk Co., Inc. was born – "a world where kids

can be kids – free of any victimization”.

Giving Trunk Co., thank you for making a difference and thank you for your support! To learn more about Giving Trunk Co., Inc. [visit their Facebook page.](#)

With the help of the generous \$1,000 donation by Giving Trunk Co., YFAC and Prevent Child Abuse Arizona are kicking off our #GivingTuesday campaign to raise the additional funds needed to cover the playground and protect the children who use it from the hot Arizona sun. To find out how you can help, click below!

[Donate to the YFAC Campaign](#)



Staff Highlight *Stars at Prevent Child Abuse AZ* *Shining Bright in our Community*

Prescott Young Visionary Award *Presented to Rebekah Prieto*

Rebekah Prieto became a part of the Prevent Child Abuse Arizona team in January 2017 and has risen from Training Coordinator to Training and Development Manager. Rebekah received both her bachelor's and master's degrees in Human Development and Family Studies at Arizona State University. Rebekah has channeled her knowledge, compassion, and innovative ideas into PCA Arizona's programs and mission. Rebekah humbly proclaims, "A college professor once told me, 'The more you know, the more you know you don't know you know.' These words have stuck with me and serve as a starting point for each new adventure I embark upon. I strive for continued growth and learning so that I may help my children embrace the benefits of giving back to our society and so I am better equipped serve our community."

[Read More About Rebekah's Accomplishments Here](#)



Claire Louge honored as one of as *Prescott's 40 Under 40*

Claire Louge joined Prevent Child Abuse Arizona in June 2014 as the Director of Training and Outreach. Claire boasts a



Prescott
LIVING 40 UNDER 40 2018
MAGAZINE

Bachelor of Science Degree in Human Development from Cornell University and her Master's of Education in Human Relations from Northern Arizona University. Claire was trained by First Things First in community outreach before joining PCA Arizona. She is a certified trainer for Strengthening Families Protective Factors framework, and she created Strengthening Families Arizona, which are trainings that help professionals work with parents to promote family strengths and resilience to stress. She is also a trainer for the Arizona

Adverse Childhood Experiences Consortium. As part of Claire's day-to-day activities, she coordinates all PCA Arizona's trainings throughout Arizona, including 40-hour Advanced Forensic Investigation trainings, statewide Children's Justice trainings, and the annual Arizona Child Abuse PREVENTION Conference. She leads Yavapai Communities for Kids, which educates Yavapai County on the Child Abuse Prevention Fund. Claire also has a designing materials, writing press releases, and creating videos and website content.

[Read More About Claire's Accomplishments Here](#)



Impact Story



Fundraising



Today in Prevention



Impact Story

CENTER FOR THE STUDY
OF SOCIAL POLICY'S

strengthening families™
A PROTECTIVE FACTORS FRAMEWORK



Our Outreach Reaches Far and Wide

In June, our Outreach and Training Director, Claire Louge, hosted a Strengthening Families training in Mesa. By training direct service providers, such as home visiting nurses, police officers, etc, on evidence-based practices, we reach hundreds of families. Following the training, a few participants noted the value of the information they received:

“The information given during the June trainings was crucial to my work. The information was presented in a way that was fun and informative, with an easy understanding of the main objectives. Honestly, I feel like this is information I should have known going into my role as a Head Start teacher. I am grateful that someone reached out so I could be a part of it and become a better home visitor and family support agent.” - Megan Lewis, Home Visitor

Strengthening Families Protective Factors:

- parental resilience
- social connections
- knowledge of parenting and child development
- concrete support in times of needs
- social and emotional competence of children

“This was one of the first trainings on Protective Factors I have received that gave me practical ideas I could implement right away in my classroom. I left with a better understanding of each of the protective factors and how I can improve these areas for myself as well as the parents and the children I serve. I liked having the opportunity to discuss topics with the other professionals and seeing their perspective. For instance, I realize I can be a source of both Social Connection, Concrete Support and Child Developmental Knowledge through my daily contacts with parents.” - Marie Rodriguez, Head Start teacher



Fundraising

SAVE THE DATE



#GIVINGTUESDAY™

Black Friday. Cyber Monday. GIVING TUESDAY!

In its 6 years since its premier, Giving Tuesday is becoming as much ingrained in our culture as the infamous shopping crazes of Black Friday and Cyber Monday. However, this new celebration expands beyond the borders of the United States as it is celebrated by countries all over the world.

For our 2018 Giving Tuesday Campaign, Prevent Child Abuse Arizona has three primary goals:

- Raise \$10,000 to provide a permanent playground cover for the Yavapai Family Advocacy Center.
- Increase our monthly donors by 20
- Engage our supporters to promote our mission through social media

Stay in touch on social media for information on our campaign each week leading up to November 27th. Mark the date, stay tuned, and GIVE on the 27th!

How Does the New Tax Law Affect Your Charitable Giving in 2018-2019?

January 2018 marked the largest tax change in United States in more than 30 years. These changes alter charitable giving, as more individuals will need to take a standard deduction. Thus, you and your accountant may need to employ new strategies to optimize your charitable giving. According to Forbes, "if you are unable to itemize your deductions, including charitable contributions, there

are several attractive giving options and techniques to consider. Some may let you itemize periodically, keep income off your tax returns or return income to you."

Here is an array of giving options and techniques to consider, featured in Forbes magazine:

- **Gifts that return income** Say you want to make a charitable gift but you also need income. A charitable gift annuity or a charitable remainder trust may be the answer. Because these gifts require larger amounts, you may be able to itemize in the year they are funded. Only a portion of the contribution is deductible, however, because the donor receives income for life or for a period of years. These gifts are usually funded with cash, stock or **real estate**.*
- **Bunching or bundling itemized deductions**
- **Donor-advised funds**
- **Charitable rollovers or qualified charitable distributions**
- **Charitable bequests and beneficiary designations**

[Read more about these strategies in Forbes](#)

**If you would like to learn more about Real Estate Gifts, contact Rebekah Prieto, rebekah@pcaaz.org to learn how we are helping Arizonans save on taxes, while supporting our mission.*



Today in Prevention

Faces of child welfare:
Work as a CASA offers 'a
constant' to kids facing
tough times

MARY JO PITZL | ARIZONA REPUBLIC



Heather Varela
Court Appointed Special Advocate (CASA)



2016 Study: 40 percent
of Arizona child deaths
were preventable

AZFAMILY.COM | CBS NEWS 5



Want to learn more about our organization?

[Schedule a tour!](#)



Thank you for your continued support. Together, we can make a difference in the lives of Arizona children.

Prevent Child Abuse Arizona is shifting the public conversation about child maltreatment so that prevention is the priority. We provide training, parent education and prevention services for families, foster parents, child welfare professionals, social service providers, law enforcement, court personnel and the public.

Connect to us on Social Media



*As a 501(c)3 organization, Prevent Child Abuse Arizona is eligible to receive bequests.
Tax ID #86-0832901*
